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PCG TO LAND AIRPORT SPONSORSHIPS ON BEHALF OF AMI

New pact to enhance traveler experience and create business opportunities

PORTLAND, Oregon, October 20, 2008 – Airport Marketing Income (AMI) announced today a new partnership with Property Consulting Group (PCG) to secure airport sponsorships that will enhance the passenger experience through unique branded programming. The announcement was made by AMI President Brad Jersey.

As part of the agreement, PCG will be granted the ability to formally approach potential partners for various physical properties in airports around the country, including Boston Logan International Airport, Cleveland Hopkins International Airport and Denver International. Included among the inventories that will be created are facility naming rights, family zones and business centers, as well as the creation of sampling and promotional opportunities in line with traditional sponsorship elements seen at sporting events.

"Growing market segments and AMI's excitement to be partnering with an industry thought leader like PCG fueled this partnership," Jersey said. "AMI is thrilled to tap into the resources PCG has cultivated. The opportunities are virtually limitless, and the results will lead to new revenue streams for airports and an enhanced traveler experience."

PCG represents some of the most dynamic sports properties in the world from virtually every level of sport ranging from Cricket Australia to U.S.-based minor league baseball teams. With principal headquarters in Manhattan Beach, Calif., PCG also houses offices in Chicago, Dallas and New York.

"As a passionate lover of sponsorship, I am incredibly excited to be applying traditional sponsorship methods to airports," said Josh Kritzer, President of PCG. "Our plan is to bridge the gap between travelers and relevant businesses in a meaningful way through branded entertainment areas that drives revenues and increases the traveler experience."

AMI PARTNERS WITH PCG

About AMI

AMI is a pioneer and the leader today in the field of airport-based sponsorship marketing. The firm presents its clients with unique marketing and sponsorship opportunities, leveraging the realities of today's air travel and the untapped potential of airport properties. AMI's comprehensive approach to marketing in the airport environment brings together the country's top port authorities with major brands to create impactful multi-touch experiences that include a variety of mediums including sound, product sampling and innovative visuals. Clients include: Airborne, Bank of America, Dunkin' Brands, PepsiAmericas, Under Armour, Siemens, and Yahoo! For more information on AMI, visit www.airport-marketing.com.

About PCG

PCG is a sponsorship firm that specializes in its academic approach to crafting unique sponsorship pacts. With a client base throughout the world, PCG has taken this approach to represent global sports & entertainment properties like Cricket Australia and WWE and regional organizations like minor league baseball's Sioux Falls Canaries. Based in Manhattan Beach, Calif.; PCG also houses offices in Dallas and New York. For more information on PCG, visit www.propertycg.com