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Thursday February 28, 2008

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**THIS WEEK'S ISSUE**

February 25, 2008

## Pepsi lands Hopkins deal

By JAY MILLER

9:56 am, January 15, 2008

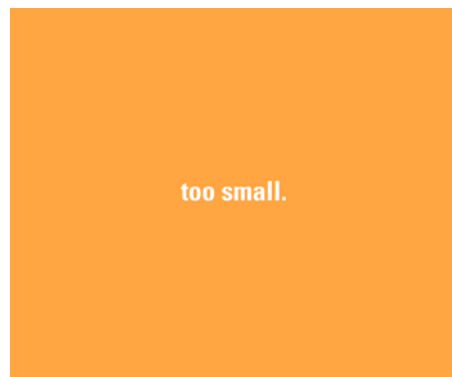
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It will soon be Pepsi, and no Coke, at Cleveland Hopkins International Airport.

The city-owned airport has signed a five-year, \$2 million deal giving the world's No. 2 soft-drink maker exclusive pouring rights at the airport's restaurants, bars and fast-food outlets.

"This is a great start for our non-aeronautical marketing program," said Pat Smith, the airport's spokeswoman.

The agreement covers all Hopkins food and drink sellers except, initially, some vending machines. An agreement to sell Coca-Cola products at those vending machines does not expire until later this year.



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- > Athersys to enter new phase of drug trial
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- > Charter One names new president
- > Candidate reps get earful on housing mess
- > Gingo adds chairman title at A. Schulman
- > Nacco Industries sees fourth-quarter earnings fall 26%
- > Legacy Capital Partners raises \$47 million
- > Forest City Enterprises completes seven refinancings
- > Goodyear to boost stake in Polish tiremaker

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