



***For immediate release***

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**AIRPORT MARKETING INCOME/CLEAR CHANNEL INTERSPACE AIRPORTS LAUNCH FREE FULL-SERVICE PASSENGER WiFi AT NEW INDIANAPOLIS INTERNATIONAL AIRPORT**

***Strategic partners provide robust passenger service at first opening of new airport since 9/11***

**PORTLAND, Oregon, November 12, 2008** – Today, Airport Marketing Income (AMI) and Clear Channel Interspace Airports in partnership with the Indianapolis Airport Authority announces the launch of a free full-service passenger Wi-Fi program with enhanced passenger services.

With travelers spending an increasing amount of time in airports, and airport authorities seeking to improve the overall experience while keeping revenue streams steady, a team of airline, travel, sponsorship and event marketing veterans established Airport Marketing Income (AMI), an experiential marketing company that creates the next generation of business alliances with airports, consumer brands and passengers, that benefits all parties. As free wireless services is currently one of the most frequently requested passenger services, AMI and Clear Channel partnered with the Advanced Wireless Group (AWG), a Miami, Florida company, to launch a feature-rich portal with sponsorship and advertising opportunities.

“Passengers spend on average 93 minutes at U.S. airports and there has been a tidal wave of demand for airports to transition from fee-based WiFi services to a model that allows the frequent flier to quickly access this critical communication medium without unnecessary hassles and additional costs,” said Brad Jersey, president of AMI. “Airports recognize that the passenger experience is critical to their overall success.”

“Travelers expect the world’s best airports to provide free WiFi just like they expect them to provide heating and air conditioning, said John Moyer, vice president of development and client relations at Clear Channel Interspace Airports. “So we have developed a model that allows us to provide this free service as part of our innovative advertising and sponsorship programs with opportunity of upside for all. This would not have been possible without the progressive thinking and strong working partnership of the Indianapolis Airport Authority.”

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## AMI LAUNCHES FREE PASSENGER WiFi AT INDIANAPOLIS AIRPORT

As a charter of AMI's/Clear Channel's technology partnership with AWG, the ongoing innovation of valuable enhanced passenger services is evidenced in two inaugural portal features; access to flight arrival/departure information and wayfinding of the various passenger services in the airport. Future enhancement considerations include personal flight notification services, media content delivery and integrated airport concessionaire solutions.

**About Airport Marketing Income (AMI):** AMI is a pioneer in the field of airport-based marketing. The firm presents its clients with unique marketing and sponsorship opportunities, leveraging the realities of today's air travel and the untapped potential of airport properties. AMI's comprehensive approach to marketing in the airport environment brings together the country's top port authorities with major consumer brands to create impactful multi-touch experiences that include the medium of sound, product sampling and innovative visuals. Clients include: Airborne, Bank of America, Dunkin' Brands, Pepsi Americas, Siemens, Under Armour and Yahoo!. For more information on AMI, visit [www.airport-marketing.com](http://www.airport-marketing.com).

**About Advanced Wireless Group (AWG):** AWG is the aviation industry pioneer in leveraging Wi-Fi with Sponsorship and Advertising to provide wireless Internet access to the travelling public. The company was formed by Electronic Media Systems, Inc. (EMS) and International Management Group (IMG). By bringing IMG's experience of supporting corporate brands at large venues together with EMS's leadership in airport communications systems, AWG is optimally poised to provide premier network technical operations and market corporate brands to one of the most desired target markets: The Corporate Traveler. AWG is currently the operator of the Wi-Fi networks at Boston's Logan International Airport and Miami International Airport providing wireless Internet access to over 50 million passengers annually. For more information on AWG, visit [www.awgwifi.com](http://www.awgwifi.com).

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