



Contact:
Eleanor Sachs, CGPR
781.639.4924 ext. 113
eleanor@cgprpublicrelations.com

**AIRPORT MARKETING INCOME ANNOUNCES PARTNERSHIPS
WITH INDIANAPOLIS AND SACRAMENTO AIRPORTS**

***Experiential Marketing and Sponsorship Company Secures Exclusive Contracts
for Airport Promotional Space***

PORTLAND, Oregon, September 9, 2008 – Deepening its position as a pioneer in the experiential airport marketing category, Airport Marketing Income, LLC (AMI), a Beaverton-based marketing and sponsorship company, today announced new partnerships with Indianapolis International Airport and Sacramento International Airport. The new partnerships give AMI exclusive rights in creating interactive business alliances between the airports and national brands for marketing purposes within airport spaces.

AMI's contract with the Indianapolis International and Sacramento International airports were secured through its ongoing relationship with Clear Channel Interspace. In 2007, the two airports serviced more than 19 million travel consumers combined.

“AMI's new working partnership with these major, international airports enables us to uncover and leverage highly effective marketing and sponsorship opportunities to the increasingly sought-after travel consumer demographic,” said Brad Jersey, president of AMI. “The Indianapolis and Sacramento contracts are in part a result of our successful experience in working directly with airports, which sets us apart from other marketing firms. AMI's customized programs not only give brands unique exposure to millions of consumers but also create new revenue streams for the airports.”

-more-

AMI PARTNERS WITH INDIANAPOLIS AND SACRAMENTO AIRPORTS

AMI has created effective, multi-touch marketing programs that incorporate sight, sound and touch experiences for top brands, including Dunkin' Brands, PepsiAmericas and Yahoo!. Examples include airport-wide, non-traditional sponsorship programs, "*Airwaves*," their proprietary airport sound network, and post-security sampling programs that put product into passengers' hands while waiting for their flights.

About AMI

AMI is a pioneer and the leader today in the field of airport-based marketing. The firm presents its clients with unique marketing and sponsorship opportunities, leveraging the realities of today's air travel and the untapped potential of airport properties. AMI's comprehensive approach to marketing in the airport environment brings together the country's top port authorities with major brands to create impactful multi-touch experiences that include a variety of mediums including sound, product sampling and innovative visuals. Clients include: Airborne, Bank of America, Dunkin' Brands, PepsiAmericas, Under Armour, Siemens, and Yahoo! For more information on AMI, visit www.airport-marketing.com.

###