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PROPERTY CONSULTING GROUP LANDS O'HARE & MIDWAY SPONSORSHIP BUSINESS
Chicago-based firm granted rights through relationship with AMI, Dept of Aviation and
Clear Channel Airports

Chicago, IL – Property Consulting Group (PCG) today announced a new partnership through Airport Marketing Income (AMI) that grants Chicago-based PCG the sponsorship and experiential marketing rights to both O'Hare International Airport and Chicago Midway Airport.

“As Chicagoans, we are personally committed to showcasing O'Hare and Midway to corporate partners all over the world,” said Josh Kritzler, President of PCG. “As sponsorship executives, we are excited to show the value to companies of reaching new audiences through the unique channels that these two airport jewels represent.”

This partnership grants PCG the rights to develop branded entertainment areas and events throughout the airport which allows brands to create positive messages to the 95 million-plus passengers that pass through Chicago annually.

This announcement comes on the heels of a partnership between Portland, Ore.-based AMI and Clear Channel Airports that controls static advertising within the Chicago airport system.

“AMI is very excited to be working with Property Consulting Group and supporting the vision of the Airport Commissioner for Chicago O'Hare and Midway Airports,” says Brad Jersey, President of Airport Marketing Income. “We are thrilled at this opportunity and look forward to working with PCG to bring additional revenue to the airports and enhance the passenger experience. The sponsorship and integrated marketing opportunities are endless for airports like O'Hare and Midway. We are very excited to be part of this opportunity” says Jersey.

About AMI

AMI is a pioneer and the leader today in the field of airport-based marketing and sponsorship. The firm presents its clients with unique multi-touch marketing and sponsorship opportunities, leveraging the realities of today's air travel and the untapped potential of airport properties. AMI's comprehensive approach to marketing in the airport environment brings together the country's top port authorities with major brands to create impactful multi-touch experiences that include a variety of mediums including sound, product sampling and innovative visuals. Clients include: Airborne, Bank of America, Dunkin' Brands, PepsiAmericas, Under Armour, Siemens, and Yahoo! For more information on AMI, visit www.airport-marketing.com.

About PCG

Based in Chicago, PCG is a sponsorship firm that specializes in its academic approach to crafting unique sponsorship pacts. With a client base throughout the world, PCG has taken this approach to represent global sports & entertainment properties like the National Baseball Hall of Fame & Museum, Cricket Australia and WWE and regional organizations like minor league baseball's Sioux Falls Canaries. For more information on PCG, visit www.propertycg.com

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