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Tuesday, August 21, 2007

Sea-Tac Airport wins national marketing award

Puget Sound Business Journal (Seattle)

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Seattle-Tacoma International Airport has won the highest marketing award presented by a national airport organization, and was cited for its communications efforts.

The Airports Council International - North America group said that Sea-Tac Airport won its top honor, the Peggy G. Hereford Overall Award for Excellence, besting the efforts of 73 other airports that submitted entries.

According to the airport group, the award "recognizes creativity in illustrating the airport's message, effectiveness in connecting with audiences, and the overall scope of the airport's effort in marketing and public relations."

Sea-Tac won an individual first-place award in internal newsletters and second-place awards in special events, partnering with carriers and marketing campaigns.

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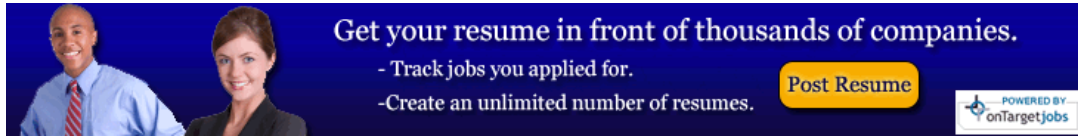
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