



MILLIONS OF HEALTH CONSCIOUS CONSUMERS ARE WAITING FOR YOU

Connect with them through this exciting sponsorship opportunity at some of the nation's busiest airports

Each day, millions of people move through our airports spending an average of 93 minutes before each flight. With AMI's innovative sponsorship solutions, you can turn downtime into time spent getting to know your health and wellness brand.

We're the only marketing agency with relationships at 40 of the nation's leading airports. We have 25+ years of experience reaching upscale consumers when they're most receptive and willing to engage. We can help you strategize from the ground up, or take your current programs and execute them successfully in these powerful venues.



CLICK ON THE VIDEO ABOVE TO SEE JUST ONE OF OUR MANY SUCCESSFUL PROGRAMS



DATA COLLECTION ENABLES YOU TO MIGRATE TO 1-TO-1 COMMUNICATIONS

What AMI can provide:

- Digital Interactive Health Stations
- Exciting health and wellness events
- Dedicated walking paths
- Handouts, engagement stations, brand ambassadors, guerrilla marketing
- Product giveaways and demos
- Screenings, testing, sampling and education

TRAVELERS & FREQUENT FLIERS:

- 70% are between the ages of 25 and 54
- 68% hold advanced degrees
- 80% are likely to have an annual household income of \$100K+
- Are early adopters, passionate about trying new products and services

AMI has:

- Exclusive access to pre-security, post-security, restrooms, walkways and key touchpoints throughout the terminal
- The skills and industry relationships needed to navigate airport complexities and restrictions
- Many first-of-their-kind sponsorships with some of the world's top brands
- The expertise to create experiences that engage, educate and entertain millions within the nation's busiest airports
- A proven model that allows a select group of brand partners to work with airport management teams on important initiatives



OUR VALUABLE PARTNERSHIPS INCLUDE:



Find out how AMI can elevate your brand with our innovative, breakthrough airport marketing solutions
Call 201-891-5590 or 971-223-1120, or visit www.airport-marketing.com