



PUT THEM IN FIRST CLASS BEFORE THEY BOARD

Our exclusive Airport Parking Sponsorships surprise and delight your best customers, and keep you top of mind

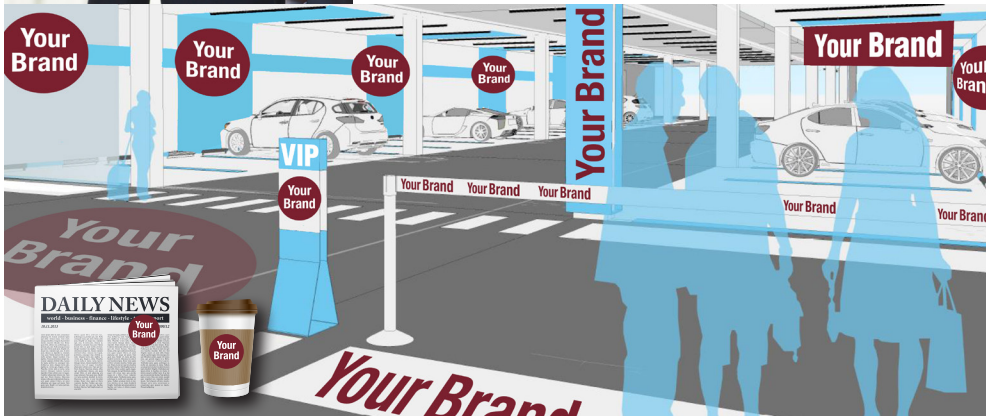
Before and after they travel, many of your best customers and prospects head for the same place: airport parking lots. Now, with exclusive airport parking sponsorship opportunities, you can surprise and delight these local consumers on the spot and drive your dealerships to top-of-mind.

AMI pioneered airport sponsorships within the auto category with ground-breaking programs launched in Boston and Dallas. We are the only marketing agency with the skills necessary to navigate airport complexities in hundreds of airports throughout North America. And we have extensive experience engaging, educating and entertaining millions of consumers, motivating them to convert to your customers.

What AMI can provide:

- The skills and expertise to build high-impact, VIP experiences for the auto industry at some of the nation's best airports
- A turn-key way for your dealership to service customers' vehicles while they travel
- The means to communicate directly with thousands of local consumers – 365 days a year
- The ability to integrate and grow the audience for your social media campaigns
- High impact "surprise and delight" activities such as discounted parking, free wifi, coffee, newspapers, windshield shades and more

Some services may not be available in certain markets or may be subject to local airport approval.



WHY AIRPORT TRAVELERS ARE YOUR KEY AUDIENCE:*

- 70% are between the ages of 25 and 54
- They are 3x more likely to purchase a luxury vehicle
- They are 80% more likely to have an annual HHI of \$100K+
- They are 134% more likely to own 3+ cars
- Business Frequent Flyers are 30% more likely to consider themselves auto enthusiasts

* SOURCE: Scarborough 2012

AMI gives you exclusive access to:

- Thousands of local motorists each month
- Long- and short-term parking sponsorship options
- Our network of hundreds of busy airports throughout the US
- Data collection that facilitates one-to-one communication
- Eye-catching, high-impact signage opportunities not previously offered
- A consistent brand experience in multiple markets where your dealerships are located

OUR VALUABLE PARTNERSHIPS INCLUDE:

SEWELL

Clear Channel Airports



Find out how AMI can take your brand further with innovative airport parking sponsorships

Call 201-891-5590 or 971-223-1120 or visit www.airport-marketing.com